



# Estimate of Good News TV Ministry Needs

*We would be glad to share details on any of the following items upon request.*

	<b>Total</b>
<b>Field Production Equipment:</b>	<b>\$143,000</b>
Includes used equipped remote production/broadcast truck; digital cameras, tripods, dollies & remote control arms; monitors, video switcher & character generator; wireless mics & IFBs or 2-way radios; lights, cabling, adapters & other misc supplies.	
<b>Broadcast &amp; Programming Equipment:*</b>	<b>\$59,000</b>
Broadcast playlist automation system; program ingestion & edit system; downstream character generator; video & audio distribution amps; server racks; rack-mount receivers; frame sync generators; broadcast encoder & decoder; UPS; web streaming server & memory; network attached storage & backup; network switches & router; etc.	
<i>* Some of this equipment has been purchased for startup with a loan from AZ Conference that is being paid back as a priority.</i>	
<b>Video Transmission Upgrade:</b>	<b>\$38,000</b>
Includes licensed redundant microwave radios or fiber optic equipment/leasing for transmitting TV video stream to station for broadcast, thereby replacing current unreliable wireless ISP configuration.	
<b>Studio Production, Editing &amp; Laboratory Teaching Equipment:.</b>	<b>\$67,000</b>
Includes digital cameras; tripods; remote control arms; monitors; wireless mics & IFBs; 2-way radios; switcher; lights; cabling & adapters; editing workstations with non-linear editing (NLE), sound editing & animation software applications; sound board; misc teaching supplies.	
<b>Studio and Office Setup, Infrastructure:</b>	<b>\$17,000</b>
Includes office furniture; desks; phones; and misc supplies. Studio set props; digital TV setup; large flat screen monitor; couch; desk; chairs; false window & door; paint; book case; studio A/C heat pump unit; power infrastructure; security system; facility upgrades.	
<b>HD Broadcast &amp; Programming Upgrade:</b>	<b>\$35,000</b>
Includes upgrade to necessary broadcast and programming equipment to enable rebroadcasting programs in high-definition (HD).	
<b>Marketing &amp; Publicity:</b>	<b>\$12,000</b>
Includes printing of program schedules & brochures; sharing postcards; banners; t-shirts; ASI convention booth; window decals; Bible study supplies; evangelistic sharing materials; etc.	
	<b>\$371,000</b>

## Estimated Recurring Monthly Operating Costs

<u>YEAR (April-to-April):</u>	<u>'09-'10</u>	<u>'10-'11</u>	<u>'11-'12</u>	<u>12-'13</u>	<u>'13-'14</u>
24x7 channel broadcast lease	\$8,500	\$10,000	\$12,000	\$15,000	\$19,000
staff operating budget	volunteer	\$7,500	\$9,375	\$11,250	\$11,250
dedicated broadcast VLAN	\$1,050	\$1,500	\$1,500	\$1,500	\$1,500
internet service & webcast	\$250	\$250	\$250	\$250	\$250
monthly guide publishing	\$250	\$500	\$1,000	\$1,500	\$2,000
monthly guide mailing	\$0	\$84	\$225	\$480	\$780
academy student labor	volunteer	\$500	\$750	\$1,100	\$1,500
misc. printing + fund raising	\$375	\$375	\$500	\$500	\$750
Monthly Total:	\$10,050	\$19,834	\$24,350	\$29,980	\$34,780
PERIODS	12	12	12	12	12
Yearly Total:	\$120,600	\$238,008	\$292,200	\$359,760	\$417,360